



TORONTO ART EXPO with the AFFORDABLE ART FAIR - TORONTO

October 22-25, 2015

APPLICATION FORM FOR GALLERIES

Application Category:

- PREMIUM GALLERY, includes 12' high hardwalls in premium central court location

Name (director or contact person): _____

Gallery/Company Name (if applicable): _____

E-Mail: _____ **Website:** _____

Address: _____

City: _____

Province/State: _____ **Postal/Zip Code:** _____

Telephone: _____ **FAX number:** _____

Media Category (please choose):

- Drawing Painting (Oil/Acrylic) Painting (Watercolour) Sculpture Glass
 Mixed Media Printmaking (Original prints only) Photography

Visual Documentation please choose one (3 images of each artist to be represented):

- CD/DVD
 Website
 jpegs by separate email (low res please)
 slides (7 images of each artist applying)

Short Exhibition History (in the last 2 years):

Requested Booth Size:

PREMIUM CENTRAL COURT GALLERY (12' high hardwall display):

- 10'x15': \$6500 (35 facing linear ft. of wall display)
 10'x20': \$8700 (40 facing linear ft. of wall display)
 10'x30': \$13,000 (300 sq. ft.) with 70 facing linear ft. of wall display

- 10'x40': \$17,400 (400 sq. ft.) with 90 facing linear ft. of wall display
- 20'x20': \$17,400 (400 sq. ft.) with 90 facing linear ft. of wall display

Other booth sizes available upon request

Premium Central Court Gallery Booth price includes:

- Premium placement in the centre of the show floor
- White 12' high hardwall booth definition
- Gallery and Gallery Artists' profiles & images on the dedicated Toronto Art Expo website
- Two exhibitor and two staff badges
- Toronto Art Expo will provide 3 lights for every 100 sq. ft. and one furniture package of 1 table and 2 chairs per booking.
- 100 public Opening Night passes to provide your clients free access to you

Deposit: \$600 per application (deposits returned if not accepted)

Note: booth prices are exclusive of applicable taxes

Additional Costs:

Custom design and Island pricing upon request. Other services and additional lights & walls beyond contract can be arranged at an additional cost, details of which will be made available to successful applicants in the Exhibitor's Information Handbook.

Payment type (please choose one):

- Credit card: Please complete credit card information below
- Cheque or Money Order: must be received before application will be processed
- Bank Transfer: see information below

If paying by Credit card: Please provide the following information:

Card type: please choose one

- Visa Mastercard American Express

Name as it appears on the Credit Card: _____

Credit Card number: _____

Security Code: _____ Expiry date: (eg. 03/12) _____ / _____

(3-digit number on the back of Visa or MC, 4-digit number on the front of AMEX)

Bank Transfer Information:

Please contact our office for bank details. (647 692-2219 or info@torontoartexpo.com)

Applicant's Signature

Date